

# **CAMS Techno**

## Front Page –

CAMS Techno was founded in 2010 to address web development needs of small to large sized businesses. CAMS Techno began with a vision to connect people and businesses from around the world into a community that could work seamlessly together regardless of location and personnel. After years of Web Design and completed websites, from simple brochure sites to more complex and integrated sites, CAMS Techno continues to be known as a leader in technology and systems that gives their clients the tools they need to promote growth and structure to their business in an ever changing economic atmosphere.

## About Us -

CAMS Techno (Computed Automated Management System Technologies) has been established on 2010 & has been providing professional software and web development services for so many years. We deliver website design, ecommerce development, and custom web application development and advanced web programming. Combining our solid business domain experience, technical expertise, profound knowledge of latest industry trends and quality-driven delivery model we offer progressive end to end web solutions.

CAMS Techno is professional web design and Development Company in Pune & Surat, India that supply serves of web design and development, web application development, custom web design, professional ecommerce online shopping cart, flash multimedia, 3D solutions, software development and graphics design.

Web development is a broad term for any activity related to developing a web site for the World Wide Web. This can include e-commerce business development, web design, web content development, client-side/server-side scripting, and web server configuration. However among web professionals web development usually refers only to the non-design aspects of building web sites, web development can range from developing the simplest static single page of plain text to the most complex web-based internet applications, electronic businesses, or social network services.

If you are looking for any kind of information technology based solutions, you have come to the right place. Our website developers and creative designers categorized both by location and by specialization (e.g. general web design, graphic design, web designers specializing in database driven websites, ecommerce system developers etc). Web design is a process of conceptualization, planning, modeling, and execution of electronic media content delivery via internet or World Wide Web in the form of markup language such as HTML suitable for interpretation by web browsers that's display as a GUI (Graphical user interface). Improvements in browser compliance with w3c standards prompted a widespread acceptance and usage of XHTML/XML in conjunction with CSS (Cascading Style Sheets) to position and manipulate web site page elements.

## **Vision & Mission**

CAMS Techno has a mission statement to 100% Customer satisfaction in terms of service provider & also our customers with a complete range of Internet services & Paperless Organization, such as Website Design and Software development, Hosting, E-Commerce, and Online Marketing.

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### Why Choose CAMS Techno?

When selecting an Internet solutions provider you should always be asking "why do I want to work with this company?". After all, when it comes to your business, you have to make sure that the Internet solution provider that you choose will meet your expectations in full. Making a wrong choice can mean loss of time and money for your business.

We get asked this question often and have prepared this list of top ten reasons of why our customers choose us as their Internet solutions provider. We are very aware of the needs of our customers and have designed our entire business to address them. In order to help you decide whether CAMS Techno is right for you, we present our list:

- Range of Internet Services
- Personal Approach & Support
- Consulting & Planning
- Experience
- Cutting Edge Technology
- Return on Investment
- Established Solutions & Knowledge
- Reputation & Customer Satisfaction
- Global Reach
- Paperless Company

## **Services**

### **Web Design**

The process of building a Web site can be daunting. You've got to come up with the design, the images, the content, a good domain name, and a whole lot more. Once you've uploaded to the Internet, a magical fairy comes and whisks your site to the top of the search listings in engines such as Google, Yahoo!, and Ask

- **Ecommerce Solutions**  
Ecommerce web sites offer a new information and sales vehicle for your company giving benefits not available with traditional trading methods. 24/7 customer access, reduced costs giving higher margins, instant product and stock updates, secure multi tier pricing options for trade and end user increasing your market penetration, and cost effective promotional activity are just a few of the
- **Internet Marketing**  
Internet marketing is the use of the Internet to advertise and sell goods and services. Internet Marketing includes pay per click advertising, banner ads, e-mail marketing, search engine marketing (including search engine optimization), blog marketing, and article marketing. Internet marketing is a component of electronic commerce. Internet marketing can include information management, public

## **Software Development**

CAMS Techno is an offshore software development company that understands businesses and aims to deliver value to customers through its software solutions and services. Our competencies lie in offshore software development, maintenance and offshore project management services. We engage in efficient custom software development, maintaining high-quality software

## **Hosting**

At CAMS Techno, we offer a variety of affordable web hosting solutions designed to suit your needs. When it comes to hosting, we never cut quality. This configuration allows us to offer unparalleled speed and reliability - our fast and secure servers consistently maintain over 99.99% uptime. We offer secure, managed, reliable dedicated server hosting for your website.

## **Graphics**

When it comes to choosing a good graphic designer the main points to consider are experience, creativity and reliability. We at CAMS Techno specialize in creating creative and unique media rich content that helps in enhancing the appearance of content and the presentation. CAMS Techno has a unique combination of experts and expertise to unleash the true power of Flash multimedia. We optimize our Flash files for the web to ensure quick loading time. We can help you take your corporate vision to new levels with powerful Flash solutions, custom built around your ideas. We use Flash to do array of services for our clients from creating attractive product demos to animating an otherwise static page or describing a process in an interactive way. We offer high quality flash solutions that vary from simple Flash presentations, banners, logos and Intro pages to complete sites made in flash.

## **Additional Service we provide –**

### Internet Marketing

Internet marketing is the use of the Internet to advertise and sell goods and services. Internet Marketing includes pay per click advertising, banner ads, e-mail marketing, search engine marketing (including search engine optimization (SEO)), and article marketing. Internet marketing is a component of electronic commerce. Internet marketing can include information management, public relations, customer service, and sales. Electronic commerce and Internet marketing have become popular as Internet access is becoming more widely available and used.

### E Commerce Solution

Ecommerce web sites offer a new information and sales for your company giving benefits not available with traditional trading methods. 24/7 customer access, reduced costs giving higher margins, instant product, secure multi tier pricing options for trade and end user increasing your market penetration, and cost effective promotional activity are just a few of the advantages.

### Bulk SMS

Bulk SMS solutions for SMS software and more. Free sms software, Group SMS, sms India. Send messages to India for Sms marketing or advertisement through bulk sms. Our unique bulk sms software can send sms directly from Web or EXCEL plug-in. We provide bulk sms gateway for sending sms .Send SMS from internet from your computer or pc to mobile.

### Multimedia

Multimedia is a collection of various media: video, sound, graphics, animation and text, that come together to form a single unit which includes combination of text, graphic art, sound, animation, and video delivered to you by computer or other electronic means. When you give the user interactive control of the process, they can be enchanted. Multimedia excites the eyes, ears, fingertips and most importantly, the head.

## **TECHNOLOGY WE USE**

CAMS Techno is an efficient company undertaking all difficult tasks and provide solutions for them in no time. This is all done due to expert use of all technologies.

### Areas of expertise

Programming & Scripting Languages		
Ajax VB.NET VB Script C Language/C++ Cascading Style Sheets (CSS)	Perl PHP PL/SQL XML/XSL DHTML	Java JavaScript Oracle Pro C Oracle SQL*Plus ASP.NET

Databases		
MS Access MS SQL Oracle 8/8i	Crystal Reports Oracle 9.x	Oracle Designer/2000 MySQL

  

Media and Graphics Technologies		
Adobe Photoshop  Macromedia Dreamweaver  Macromedia Fireworks  Macromedia Flash/Freehand	Adobe Premiere  Macromedia Sound Edit  Macromedia Authorware  Macromedia Shockwave	3D Studio Max with Character Studio  Sound Forge XP  MPEG  CorelDraw

Operating Systems		
Windows 9x Windows NT Windows 2000 Server	Windows 2000 Professional  NT Terminal Server	Linux Windows XP

## **Customer List**

1. <http://www.akhandanandcollege.com/>
2. <http://www.artsandcommercecollegemandvi.com/>
3. <http://www.olpadcollege.org.in/>
4. <http://www.charuind.com/>
5. <http://www.aumassociate.co.in/>
6. <http://www.pune.shrimalisonisamaj.com/>
7. <http://www.nishtha.biz/>
8. <http://www.jivanraksha.org/>
9. <http://www.constructionworld.info/>
10. <http://www.microcomputing.in/>
11. <http://www.hpjeweller.com/>

12. <http://www.rgsmission.com/>
13. <http://www.vjmart.in/>
14. <http://www.camstechno.com/>
15. <http://www.amarmicropilling.com/>
16. <http://www.stciholidays.com/>